

ACCOMPANYING LABELING: Folders entitled "4 Aids to The Wealth of Health Through Better Nutrition" and "The Best Way to Health is Nature's Way."

LIBELED: 7-11-60, Dist. Colo.

CHARGE: 502(a)—when shipped, the labeling of "Vita-Lea" and "Pro-Vita" contained false and misleading representations that the articles were adequate and effective to produce buoyant and optimum health; "youth-time energy"; vitality; vigor; unlimited energy; zest for living; resistance to disease; good appetite; good personality; sound bones and teeth; proper construction of cells; strong blood; and vibrant living; and the labeling of "Pro-Lecin" contained false and misleading representations that the article was adequate and effective to produce the results alleged above for "Pro-Lecin" and "Pro-Vita" and in addition to control and prevent excessive cholesterol in the blood; heart attacks; strokes; and high blood pressure.

The articles were alleged also to be misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods.

DISPOSITION: 9-6-60. Default—destruction.

6434. Metabolin capsules. (F.D.C. No. 44746. S. No. 41-197 R.)

QUANTITY: 1 50-lb. drum and 3 14-oz. btls. at Denver, Colo.

SHIPPED: The article was shipped in a bulk drum, on 3-23-60, from Decatur, Ill.

LABEL IN PART: (Drum) "Granular Lecithin Edible Soybean Phosphatides" and (btl.) "Glo-Way Chemical Co. * * * Lecithin * * * Granules From Soy Beans."

ACCOMPANYING LABELING: Booklet entitled "Lecithin and Health."

RESULTS OF INVESTIGATION: The 14-oz. bottles were packed by the dealer from the bulk stock shipped as described above.

LIBELED: 7-20-60, Dist. Colo.

CHARGE: 502(a)—while held for sale, the labeling of the article contained false and misleading representations that the article was adequate and effective for the prevention and treatment of diseases and conditions of the nervous system; glandular system; heart; kidney; liver; arteriosclerosis; deposits of cholesterol in the bloodstream; rheumatic carditis; coronary thrombosis; high blood pressure; anemia; diseases of the skin and hair; arthritis; diabetes; and mental ills; that it was capable of producing good health; healthier psyche; increased a feeling of well-being; longevity; resistance to virus infections; immunized against pneumonia; improved memory; increased hemoglobin count in the blood; promoted vigorous cell action and renewal of body cells.

The article was alleged also to be misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods.

DISPOSITION: 9-6-60. Default—destruction.

6434. Metabolin capsules. (F.D.C. No. 44746. S. No. 41-197 R.)

QUANTITY: 874 100-capsule boxes at Litchfield, Ill.

SHIPPED: 5-19-58, 8-12-58, 9-4-58, and on an unknown date, from Atlanta, Ga. These were return shipments.

LABEL IN PART: "Metabolin * * * Each Metabolin Capsule contains: Natural Non-activated Carbon 200 mg. Pepsin USP 15 mg. Thiamin Mononitrate USP 2.5 mg. Riboflavin USP 3.0 mg. Niacin USP 20 mg. Iron from Natural Sources, and Ferrous Sulfate 17 mg. Selected, Dried, Processed, and Naturally Fermented Grains* (corn, wheat, milo and oats) 400 mg. * * * Directions * * * Distributed by Plopper's Laboratories, Inc., Litchfield, Illinois."

ACCOMPANYING LABELING: Leaflet in box entitled "Metabolin is the Natural Way."

LIBELED: 8-1-60, S. Dist. Ill.

CHARGE: 502(a)—when shipped, the name of the article was false and misleading since it suggested and implied that the article was capable of controlling the metabolic processes of the body whereas it was not capable of so doing; and the labeling contained false and misleading representations that the article was adequate and effective for the treatment and prevention of metabolic imbalance, tired, nervous, run-down feeling; irritable conditions; gastric distress and other discomforts of the stomach, such as flatulence, fullness, bloating, and stomach ulcers; anemia; and that it would build tissue, blood strength, restore strength, vigor, and well-being, and tone up nerves; that it was a source of vitality and vibrant good health; and that it was a treatment for "Metabolic Drag," a condition due to enzyme, vitamin B₁, vitamin B₂, and mineral deficiencies.

The libel alleged also that the article was misbranded under the provisions of the law applicable to foods as reported in notices of judgment on foods.

DISPOSITION: 1-4-61. Default—destruction.

6435. L6 tablets and Hemasthesia ointment. (F.D.C. No. 44714. S. Nos. 30-590/2 R.)

QUANTITY: 400 55-tablet btl. of *L6 tablets* and 400 1¾-oz. tubes of *Hemasthesia ointment* at San Antonio, Tex., in possession of Alamo Medicine Co.

SHIPPED: 4-25-60 (*L6 tablets*) and during March 1960 (*Hemasthesia ointment*), from Bell Gardens, Calif.

LABEL IN PART: (Btl.) "L6 Tablets * * * Distributed by Alamo Pharmacal Co., San Antonio, Texas * * * Each Tablet Contains: Aspirin 2 gr., Sodium Salicylate 3 gr., Calcium Carbonate 1 gr., Calcium Ascorbate 10 mg., Para Amino Benzoic Acid 10 mg."; and (tube) "Hemasthesia Ointment For Hemorrhoids or Piles Contains: Benzocaine, Phenol, Boric Acid, Zinc Oxide, Bismuth Subnitrate, Resorcin, Balsam Peru in a special Ointment base."

ACCOMPANYING LABELING: Booklets entitled "That You May Live Again," "Arthritis and You!" and "Those Painful Hemorrhoids"; and form letters beginning "I am going to tell you something . . .," "Now, may I ask you a serious question?" and "If you are honestly seeking Help."

RESULTS OF INVESTIGATION: Investigation revealed that the dealer had reprinted the booklets with the authors' permission, had prepared the form letters, and had used the booklets and form letters in promoting sales of the tablets and ointment.

LIBELED: 7-25-60, W. Dist. Tex.

CHARGE: 502(a)—while held for sale, the labeling which accompanied the tablets contained false and misleading representations that the article was capable of restoring lost strength, pep, energy and vigor to give one a new life of wonderful happiness and health; that use of the article would restore loss of sexual potency in men; that it was an adequate and effective treatment for pains in the lower part of the back and legs; and that the article was an adequate and effective treatment for all forms of arthritis and rheumatism; and the labeling which accompanied the ointment contained false and misleading representations that the article was an adequate and effective treatment for all forms of hemorrhoids or piles.

DISPOSITION: 9-27-60. Default—destruction.